

WE'VE GOT YOU COVERED FROM TAKEOFF TO TEE OFF

Our team will organize a customized program covering every aspect of Masters weekend. Everything from the finest in hotel accommodations, bespoke experiences, and VIP hospitality for the weekend.



**ON AND OFF
COURSE
HOSPITALITY**



**ELEVATED
SERVICE**



**BESPOKE
EXPERIENCES**



**LUXURY
ACCOMMODATIONS**



**TEE TIMES AND
GOLF OUTINGS**

IF YOU HAVEN'T BEEN TO THE AUGUSTA NATIONAL GOLF CLUB, HOME OF THE MASTERS GOLF TOURNAMENT, IT IS DIFFICULT TO FULLY APPRECIATE THE GREATNESS OF THE COURSE.

On merit, Augusta National is world-renowned; in person, it is breathtaking. The Masters, scheduled for the first full week of April, is the first of the four major championships in professional golf to be played each year. Unlike the other major championships, this tournament is played annually at the same golf club. And while a telecast of The Masters is memorable, attending golf's greatest event may be the most unforgettable experience of your life.



THE SCHEDULE

AUGUSTA NATIONAL WOMEN'S AMATEUR	•	WED, APRIL 3 - SAT. APRIL 6, 2024
PRACTICE ROUND	•	MONDAY, APRIL 8, 2024
PRACTICE ROUND	•	TUESDAY, APRIL 9, 2024
PRACTICE ROUND <small>(INCLUDES PAR 3 TOURNAMENT)</small>	•	WEDNESDAY, APRIL 10, 2024
TOURNAMENT FIRST ROUND	•	THURSDAY, APRIL 11, 2024
TOURNAMENT SECOND ROUND	•	FRIDAY, APRIL 12, 2024
TOURNAMENT THIRD ROUND	•	SATURDAY, APRIL 13, 2024
TOURNAMENT FOURTH ROUND <small>(INCLUDES GREEN JACKET CEREMONY)</small>	•	SUNDAY, APRIL 14, 2024



CLUB ACCESS

OVERVIEW



- 1 WASHINGTON ROAD
- 2 MAGNOLIA LANE
- 3 TROPHY ROOM // MEMBERS SHOP
- 4 AUGUSTA NATIONAL
- 5 AUGUSTA NATIONAL NORTH GATE
- 6 CLUB MAGNOLIA
- 7 BERCKMAN'S PLACE



CLUB MAGNOLIA



MAGNOLIA LANE



AUGUSTA NATIONAL NORTH GATE

HOSPITALITY

CLUB MAGNOLIA

Multi-level decks, premium bar, al fresco dining and sculpture gardens

From the moment you enter Magnolia Club, the distinctive upscale service and atmosphere offers a unique southern, yet retro-modern charm, truly unlike any other Augusta property. No expense is spared to enhance an unforgettable Masters Golf Tournament experience.

- 3 sweeping decks providing ample seating in the sun or shade
- Big screen TVs broadcast news, sports and network tournament coverage throughout the week
- State-of-the-art golf simulator
- Expansive Breakfast, Lunch and Dinner menus
- Cigar terrace with complimentary cigars Thursday -Sunday
- Live entertainment Thursday -Sunday (weather permitting)
- Eight full-service premium bars
- Multiple food offerings from oysters to smoked BBQ to sweets
- Shuttle service to and from the main gate



HOSPITALITY

TROPHY ROOM // MEMBERS SHOP

Located to the right of the clubhouse entry the Trophy Room contains some of golf's most unique artifacts

Masters merch —as it's commonly referred to—is only, officially, sold at Augusta National the week of the tournament. You have to be a member, a participant, or someone with a pass during Masters week to get your hands on the gear.

Access to the members' pro shop not only allows players & select patrons to avoid the massive crowds in the merchandise building, but it gives you access to some of the rarest, most sought-after swag in all of golf.

PRO TIP: There are two ways to know if something was bought at the members' pro shop:

- It is either the Augusta National logo with a circle around it,
- It's the logo with the words "Augusta National" on top instead of "Masters," which is only on tournament merchandise.

£ 16,250 per person // per day // request in advance



HOSPITALITY

BERCKMAN'S PLACE

The toughest ticket in sports has an even tougher ticket once you get inside the gates.

Behind the fifth fairway is a golfers paradise, where several different restaurants and bars allow the privileged few to enjoy the event with all the comforts of home. There's all the complimentary food & beverages you can consume as well as plenty of TV's to watch the action.

- Multi-level VIP sections
- Multiple themed areas inside which nod to the history of golf's greatest
- Full-size replica greens with Augusta caddies available to assist
- The finest food and beverages, complimentary of course

£ 24,250 per person // per day // request in advance





ACCOMMODATIONS



5 Champions Retreat (5) is ~15 miles from Washington Road (8)

EVANS
MARTINEZ

NORTH AUGUSTA

SOUTH CAROLINA

AUGUSTA

GEORGIA

6 Reynolds, Lake Oconee (6) is ~81 miles from Augusta National Country Club (7)

9 Augusta Regional Airport (9) is ~13 miles from Augusta National Country Club (7)

- LOCAL NEIGHBORHOODS:**
- 1** SUMMERVILLE (THE HILLS)
 - 2** WEST LAKE
 - 3** HAMMOND'S FERRY
 - 4** JONES CREEK
 - 5** CHAMPIONS RETREAT
- REGIONAL NEIGHBORHOODS:**
- 6** REYNOLDS, LAKE OCONEE
- COUNTRY CLUB:**
- 7** AUGUSTA NATIONAL COUNTRY CLUB
- LOCAL-OFF COURSE HOSPITALITY:**
- 8** WASHINGTON ROAD
- AIRPORT:**
- 9** AUGUSTA REGIONAL AIRPORT

RESIDENCETYPES

The rental of private residences has become a Masters tradition due to high demand for luxury accommodations during the tournament and lack of 4-and 5-star hotels in the area.

Because of our personal friendships and partnerships with so many Augusta homeowners, we are able to offer anything from 2 bedroom condos to 6 bedroom executive homes in the most exclusive gated and historic neighborhoods in Augusta, providing you that true feeling of being in the South.



LUXURY HOME

A luxury home is graciously appointed estates in a country club setting. They are best suited for larger groups interested in more social activity during the tournament including receptions for guests and clients, cocktail parties and dinner parties. These homes are spacious and built for entertainment.



EXECUTIVE HOME

An executive home typically include a lovely outdoor sitting area with fireplace, an eat in kitchen with all modern amenities and stainless appliances. These homes are ideal for small evening gatherings for guests and clients. Ideal for families, groups of friends, or small business gatherings.



PRIVATE HOME

A private or sleeper home is much like a hotel and is intended for a more casual experience in Augusta. Great for families who appreciate some downtime after being at the course all day.

HOTEL ACCOMMODATIONS



RITZ-CARLTON REYNOLDS

The Ritz-Carlton Reynolds, Lake Oconee is one of the most luxurious lakeside resorts in Georgia, a place where lodge-like charm, world-class accommodations and highly personalized service create an unforgettable experience. A stay at this elegant lake resort opens the door to spectacular golf experiences on five championship courses, a relaxing day of fishing or boating on Lake Oconee or at a world-class spa, or dining lakeside as stars fill the sky.

5 STARS



PARTRIDGE INN

Known as “The Grand Hotel of the Classic South,” and beloved by heads of state, business luminaries and celebrities for over a century, The Partridge Inn has undergone an extensive yet careful restoration; allowing guests to not only experience the original 1836 house which remains encompassed within the building, but to also enjoy the comforts and conveniences of a contemporary luxury hotel.

4 STARS



MARRIOTT

Located in the heart of the downtown business district on the banks of the Savannah River and 4 miles from Augusta National Golf Club. This recently renovated hotel is one of the only 4-star hotels in Augusta, GA. Each of the spacious rooms and suites includes complimentary wireless Internet, access to an updated fitness center, indoor and outdoor pools.

3.5 STARS

A golfer is captured in the middle of a powerful swing on a tee box. A large, dense crowd of spectators, many wearing hats, surrounds the golfer, watching intently. The background features a lush green golf course with a sand trap and a dense forest of tall trees under a bright sky. The scene is set during the day, with natural light illuminating the scene.

OFF-COURSE DETAILS

Let us help program your weekend with private experience packages for groups of all sizes

PRIVATE CHEF

Whether you have 6 guests or 200, an in-home executive chef catered meal is the best solution and offers both luxury and convenience. Our Chef and his professional staff prep, prepare and serve the menu of your choice on-site at your private home.

After a long day on the course, don't fight the crowds at the restaurants. Simply transfer back to your rental home where a private chef is preparing the meal that you selected. Our chefs can create any meal from low country boil to wagyu steak.

They can also accommodate any dietary restrictions.



PLAY GOLFLIKE A PRO

LOCAL GOLF COURSES

AUGUSTA COUNTRY CLUB

Members and their guests enjoy the scenic and challenging golf course designed by a collection of internationally renowned designers. The front nine holes were designed by Wayne Stiles and John Van Kleeck and the back nine were designed by Donald Ross. Augusta Country Club is the only course you can play in the Augusta area where you get to hit shots over Rae's Creek and hear the roars from the Masters Tournament.

CHAMPIONS RETREAT GOLF CLUB

This 27-hole golf club is located in the golf capital of the world with championship golf courses that bring together three of the greatest names in the game: Jack Nicklaus, Arnold Palmer, and Gary Player. These Championship Courses combined with world class facilities provide members and their guests a unique experience not easily found in the Augusta area. Each Masters Week Golf Fee includes food and beverage items located under the tournament pavilion, including breakfast, lunch and snack items, soft drinks, sports drinks, domestic beer and well-liquor drinks.



PLAY GOLF LIKE A PRO

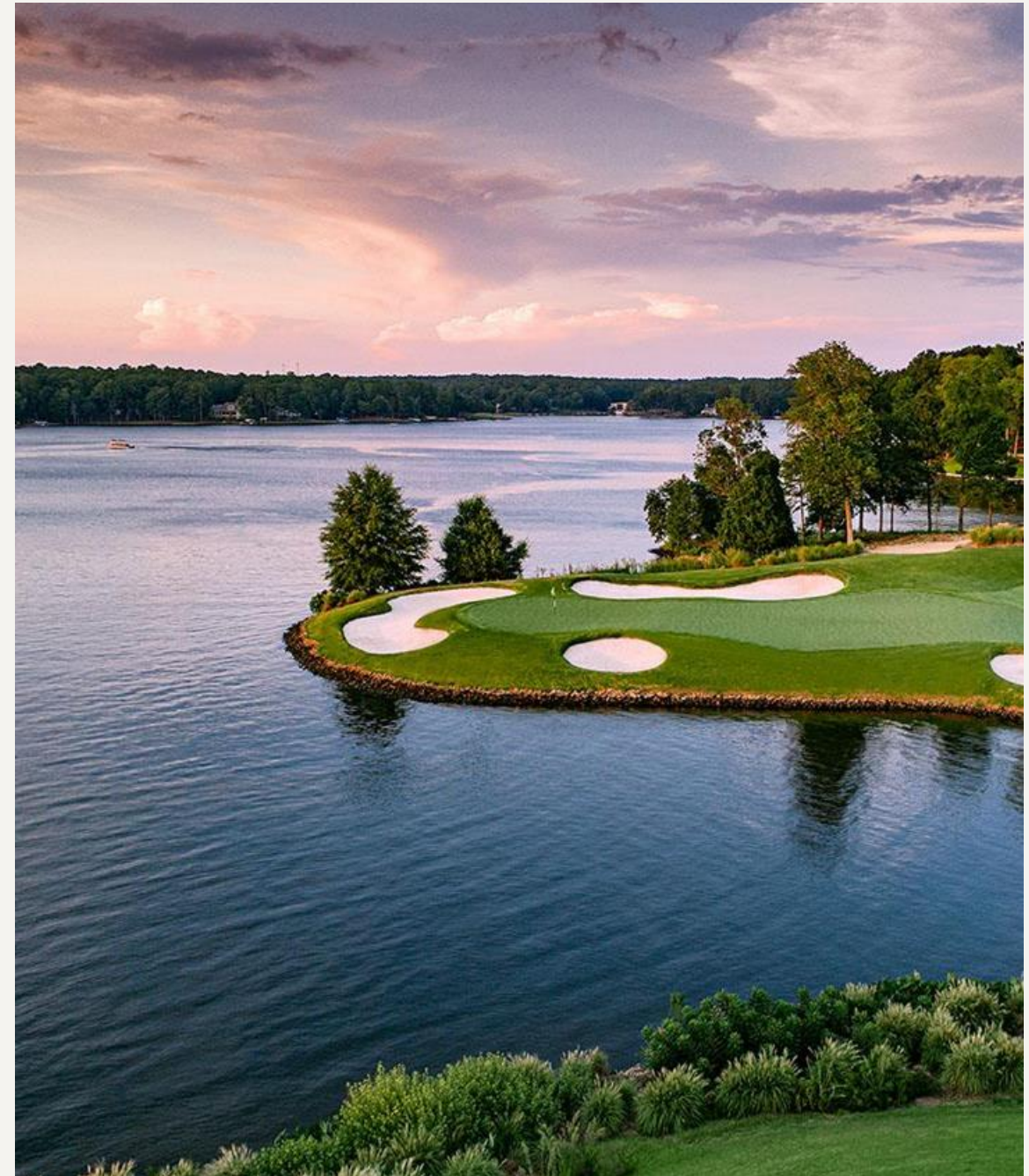
LOCAL GOLF COURSES

REYNOLDS PLANTATION (GREAT WATERS & OCONEE)

A Jack Nicklaus Signature golf course that introduced the Golden Bear's design work to Lake Oconee in 1992, Great Waters is a dramatic layout that offers some of the most breathtaking golf scenery in the Southeast. Consistently ranked among the Top 100 courses in the nation, Great Waters earned the distinction from LINKS Magazine as one of the "10 most significant and influential courses of the past two decades."

WEST LAKE COUNTRY CLUB

Opened for play in March of 1969, West Lake was built on a 700 acre site with water coming into play 7 of the 18 holes. Known for impeccable playing conditions and TifEagle Bermuda greens that run 11.0-12.0 on the stimp meter, West Lake motivates and rewards players of all skill levels with tee options ranging from 5,289 to 6,857 yards. Rate includes full service breakfast (with bloody marys & mimosas) and lunch (with imported and domestic beers), complimentary cocktails, imported & domestic beers and non-alcoholic drinks, and complimentary usage of the Fitness & Tennis Centers.



PLAY GOLF LIKE A PRO

LOCAL GOLF COURSES

SAGE VALLEY COUNTRY CLUB

The Sage Valley Golf Club is a private national membership golf club located just outside Augusta, Georgia. The course and clubhouse are surrounded by several thousand acres of preserved southern pine forest providing a setting of serenity and tranquility found in visions of life in the south. Tom Fazio and his team of exceptional course designers and planners guided the design and construction of the course and grounds in 2001.

RIVER GOLF CLUB

The River Golf Club course combines a fantastic layout with a spectacular setting to create a golfers' paradise. Designed by internationally acclaimed golf course architect Jim Fazio, our Augusta golf club offers a unique setting which includes new Mini-Verde ultra dwarf bermuda greens, numerous lakes, wetlands and dramatic bunkers. Each tee time includes carts, green fees, tax, range balls, tee packages, course yardage book, beverage cart service, breakfast (opens at 7:00 AM) and lunch.



AT A GLANCE EXPERIENCES

BREAKFAST OF CHAMPIONS

Kickoff Masters weekend in style with an authentic Southern breakfast and golf tips from a golf legend including autographs and merchandise

CLUB FITTING & COCKTAILS EXPERIENCE

Rotate through a variety of golf challenges, test your skills on long drive competitions and short game contests. Expert TaylorMade Club Fitters will be on hand to have a custom club built for guests. Enjoy cocktails and a fun environment as you play on a legendary course.

CELEBRITY APPEARANCES

At The Masters, you can leverage the power of golf legends and celebrity VIPs to create a truly one-of-a-kind experience for your VIPs. With legions of fans and time-honored traditions, speakers create long-lasting memories for people of all ages.



PRIVATE TRANSPORTATION

Skip the connections, arrive on time and in style. Augusta Regional Airport is located approximately 7 miles from Augusta National and can accommodate private planes.

We take the hassle out of travel, including personal transportation to and from events by vehicle of choice or private jet.

TO ENSURE A SEAMLESS EXPERIENCE TO AND FROM THE TOURNAMENT, WINSPIRE CAN ARRANGE:

- Motorcoaches
- Executive Vans
- Chauffeur Driven Vehicles
- Private Jets



A photograph of a golf course green with two sand traps, surrounded by a dense forest of tall trees. The scene is dimly lit, suggesting dusk or dawn. The text '2024 PACKAGES' is overlaid in the center in a large, white, bold font, flanked by two thin horizontal lines.

2024 PACKAGES

MAGNOLIA PACKAGE

PROGRAMMING FOR 6 PEOPLE/ROTATION

9 DAYS // 8 NIGHTS // 7 DAYS OF MASTERS

£ 270,000 total cost

PRICING & AVAILABILITY SUBJECT TO CHANGE

4 BEDROOM PRIVATE RESIDENCE

CHECK-IN SUNDAY, APRIL 7

CHECK-OUT MONDAY, APRIL 15

PRIVATE TRANSPORTATION

TO & FROM THE COURSE MONDAY -SUNDAY

DAILY BADGES

SIX BADGES PER DAY, MONDAY -SUNDAY

CLUB MAGNOLIA ACCESS

DAILY ACCESS FOR SIX MONDAY -SUNDAY

ROUND OF GOLF

FOURSOME TEE-TIME AT CHAMPIONS RETREAT

Each Tee Time Includes: carts, green fees, range balls, tee packages, yardage book

PRIVATE CHEF FOR AN EVENING

Includes 2 appetizers, salad, 1-2 proteins, 2 sides, and 1 dessert
1 chef on-site, 1 assistant for service and clean up

AZALEA PACKAGE

2 PEOPLE

3 DAYS // 2 NIGHTS // 2 DAYS OF MASTERS

£ 34,999 total cost

PRICING & AVAILABILITY SUBJECT TO CHANGE

HOTEL ACCOMMODATIONS

1 ROOM AT THE PARTRIDGE INN
CHECK-IN WEDNESDAY, APRIL 10
CHECK-OUT FRIDAY, APRIL 12

PRIVATE TRANSPORTATION

TO & FROM THE COURSE THURSDAY & FRIDAY

DAILY BADGES

TWO BADGES PER DAY, THURSDAY & FRIDAY

CLUB MAGNOLIA ACCESS

DAILY ACCESS FOR TWO, THURSDAY & FRIDAY

NICKLAUS PACKAGE

4 PEOPLE

5 DAYS // 4 NIGHTS // 3 DAYS OF MASTERS

£ 99,999 total cost

PRICING & AVAILABILITY SUBJECT TO CHANGE

3 BEDROOM PRIVATE RESIDENCE

CHECK-IN THURSDAY, APRIL 11

CHECK-OUT MONDAY, APRIL 15

PRIVATE TRANSPORTATION

TO & FROM THE CLUB OR COURSE FRIDAY -SUNDAY

DAILY BADGES

4 BADGES PER DAY, FRIDAY -SUNDAY

CLUB MAGNOLIA ACCESS

DAILY ACCESS FOR FOUR

ROUND OF GOLF

FOURSOME AT CHAMPIONS RETREAT

*Each Tee Time Includes: carts, green fees, range balls, tee packages, yardage book

PRIVATE CHEF FOR AN EVENING

Includes 2 appetizers, salad, 1-2 proteins, 2 sides, and 1 dessert

1 chef on-site, 1 assistant for service and clean up

GREEN JACKET PACKAGE

4 PEOPLE

4 DAYS // 3 NIGHTS // 2 DAYS OF MASTERS

£ 75,000 total cost

PRICING & AVAILABILITY SUBJECT TO CHANGE

4 BEDROOM PRIVATE RESIDENCE

CHECK-IN FRIDAY, APRIL 12

CHECK-OUT MONDAY, APRIL 15

PRIVATE TRANSPORTATION

TO & FROM THE COURSE SATURDAY & SUNDAY

DAILY BADGES

FOUR BADGES PER DAY, SATURDAY & SUNDAY

CLUB MAGNOLIA ACCESS

DAILY ACCESS FOR FOUR SATURDAY & SUNDAY

FRIDAY EVENING ROUND OF GOLF

FOURSOME AT CHAMPIONS RETREAT

*Each Tee Time Includes: carts, green fees, range balls, tee packages, yardage book

EAGLE PACKAGE

2 PEOPLE

NO ACCOMMODATIONS // 2 DAYS OF MASTERS

£ 19,999 total cost

PRICING & AVAILABILITY SUBJECT TO CHANGE

DAILY BADGES

2 BADGES PER DAY

SATURDAY: 3RD ROUND TOURNAMENT

SUNDAY: 4TH ROUND TOURNAMENT + CEREMONY

PARKING

1 STANDARD PARKING PASS SATURDAY & SUNDAY

CUSTOM PACKAGE

2 TO 50+ PEOPLE

PRICING & AVAILABILITY SUBJECT TO CHANGE

DAILY BADGES

WOMEN'S AMATUER, PRACTICE, FIRST TO FINAL ROUND
OFF-SITE HOSPITALITY
BERCKMAN'S PLACE & TROPHY CLUB (ON REQUEST)

ACCOMMODATION

LOCAL HOTEL TO 2-8 BEDROOM PRIVATE RESIDENCES

TRANSPORTATION

AIRPORT SERVICE, PRIVATE TRANSPORTATION TO/FROM COURSE
PREMIUM PARKING PASSES & VALET SERVICES

EXPERIENCES

PRIVATE CHEFS
PLAY LIKE THE PROS
BREAKFAST OF CHAMPIONS
CLUB FITTING & COCKTAIL EXPERIENCE